

JOAO ZAMBOM

ART DIRECTOR

jzambom.com
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joaozambom 

CREATIVITY

skills

- Typography
- Branding
- Key Visual
- Concept
- Coordination
- DA photography
- Layout
- Composition
- Storytelling

methodologies

- Art Direction
- Design Thinking
- Digital Marketing
- Infography
- UX Design
- Brainstorming
- Moodboard

ACADEMIC

Postgraduate in Digital Marketing
jan.2016 | oct.2016
Spain Business School (Madrid)

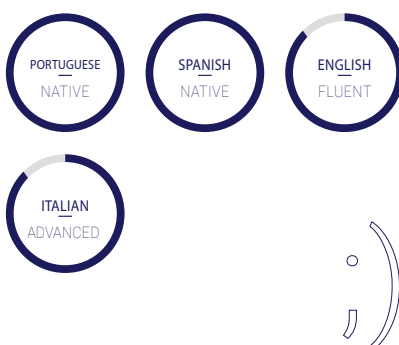
Master's in Digital Design
oct.2014 | jul.2015
Universidad Complutense (Madrid)

Postgraduate in Semiotics
jan.2011 | nov.2011
P.U.C. (São Paulo)

Photography Techniques
jan.2007 | dic.2007
Instituto Rever (São Paulo)

Graduation in Advertising and Marketing
jul.2002 | dic.2006
ESPM (São Paulo)

LANGUAGES



SKILLS

Adobe



3D ..

graphic

video

web ...

WORK

Eurostar Mediagroup apr.2022 | dic.2024
Creative Director (Madrid)

Design team management, branding.

Volum Studio apr.2017 | apr.2022
Brand manager (Madrid)

Branding | Mkt 360° | Strategic Design

Dentsu Aegis mar.2016 | apr.2017
Senior Art Director (Madrid)

Branding | Mkt 360° | Strategic Design

J. Walter Thompson out.2012 | set.2014
Senior Art Director (São Paulo)

Conceptualization of campaigns for
Pernambucas Store

Editora Abril jan.2011 | sep.2014
Senior Art Director (São Paulo)

- Manequim Magazine
Team management | Design of new graphic project | Photography art direction
- Claudia Bebês Magazine
Design of new graphic project | Photography art direction | Layout
- Claudia Noivas Magazine
Team management | Layout

Agencia Blush jan.2009 | jan.2011
Art Editor (São Paulo)

Design of fashion campaigns for
different platforms

Editoria Globo CondéNast mar.2007 | jan.2011
Art Editor (São Paulo)

- Criativa | Gamour Brasil Magazine
Coordination of fashion and beauty shoots
Photo editing | Layout
- Revista Quem
Photographic edition | Layout

SPECIAL PROJECTS



Flexões book

Co-author of the book-art on sexuality,
published by nVersus in 2010.

[Take a look here](#)

Lampioa

Author of the project, funded by the
Ministry of Culture, on gender and sexuality
through Cordel literature. Fanzines pub-
lished in 2014 (6,000 copies) Exhibition at
Galeria Olido (SP) in 2014. Workshops and
talks at SESCOs in 2014.

[Take a look here](#)

VIP Magazine Style Guide

Art direction and production of the annual
style guide for VIP Magazine.

Published by Editora Abril in 2011



Red Dot Prize

The team won best Industrial Design and
Branding project for Beaktor, a piece of
furniture designed for home offices in
small spaces.

[Forbes Spain Article](#)

Abril Prize

Winner of the Abril Award for best layout in
an article in Vida Simples magazine.